



2023 Key Dates

For your planning purposes, here are some handy dates and actions required to keep front and centre. We will continue to remind you of these in our ongoing communications, of course.

- **FRIDAY 11TH AUGUST – Marketing Assets checked**
 - You've checked the MERC Website and confirmed your logo and link to your company website are both correct, or
 - you've sent us the necessary updates for us to change
 - You've provided your approved content and imagery for MERC social media
- **FRIDAY 25TH AUGUST 2023 – Merchandise Ordered**
 - Your Merchandise order has been submitted online and we have all your sizes and quantities
- **FRIDAY 25TH AUGUST 2023 – Site Logistics confirmed**
 - Your marquee and space requirements are confirmed for the site plan including Public Liability forms
- **FRIDAY 1ST SEPTEMBER 2023 – Sponsor Sundowner tickets ordered**
 - You have RSVP'd your attendance to this event

THURSDAY 14TH SEPTEMBER 2023 – SPONSOR SUNDOWNER!

- **FRIDAY 15TH SEPTEMBER 2023 (TBC) – Flipbook adverts received**
 - Your advert for the digital flipbook is received
- **FRIDAY 6TH OCTOBER 2023 – Competition program adverts received**
 - Platinum and Gold sponsors have provided their adverts for the competition program
- **FRIDAY 3RD NOVEMBER 2023 – Awards Ceremony tickets finalised**
 - Your Award Dinner ticket RSVPs are finalised with the names of attendees and dietary requirements all registered

THURSDAY 23RD NOVEMBER 2023 – Site bumpin & Welcome Sundowner!

FRIDAY 24TH – SUNDAY 26TH NOVEMBER 2023 – MERC Competition!

SUNDAY 26TH NOVEMBER 2023 – Awards Ceremony!